

News from the OAAI . . .

SPRINGFIELD, IL.: OAAI welcomes its newest member **Mixed Media Group**.

Mixed Media Group offers billboards in the Chicagoland Area, throughout the far Northwest Suburban markets including all major commuter roads with digital displays, proprietary back-lighted billboards known as “AdLites”, and traditional static billboards. The Company operates in the Eastern Iowa and Detroit markets as well.

Owner Denny Orsinger, has been in the billboard business for over 40 years and devotes his time to growing every facet of his local advertising program for the Northwest Suburbs of Chicago, Eastern Iowa, and Detroit markets. Denny is an “idea guy” and is an expert at creating hard hitting messages that will generate results for his customers.

Mixed Media Group is located in Cary, Illinois.



Steve Weber

Steve Weber, Director of Operations has been with Mixed Media Group since 2001. He is involved in almost every aspect of the outdoor advertising business including sales, leasing, charting, graphic design, government relations, and IT.

As a nerd at heart, Steve loves the creativity afforded by digital billboards and enjoys crafting dynamic campaigns that utilize billboards to drive online traffic.



Denny Orsinger

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