

PRESS RELEASE

The Outdoor Advertising Association of Illinois (OAAI) is pleased to announce that Senate Bill 63 passed out of the House today and is now headed for the Governor's desk. SB 63 holds IDOT accountable in the administration of the services they provide to the outdoor advertising industry by establishing firm timelines and processes within the outdoor advertising program.

Senate Bill 63 provides the following:

1. Requires the Department to process a sign permit application within a specific period:

- A. The Department has 45 days to review the application and make a determination (approve or deny) OR notify the applicant of any and *all* deficiencies that need to be corrected in order for the Department to make a final determination on the permit application;
- B. The applicant has 45 days to correct the deficiencies (respond sooner than 45 days and it shortens the process); and
- C. The Department has 30 days *from receipt of corrected deficiencies* to make a final determination.

2. Simplifies the application process when upgrading a sign face to digital:

- A. The Department shall not require a new sign permit application, and instead, provide an addendum (new form) to the existing permit application;
- B. A new survey is not required if one is already on file;
- C. The Department shall not require any other documentation that has previously been submitted, approved and is already on file;
- D. The Department has 30 days to approve the application/upgrade to the existing permit or notify the applicant of deficiencies;
- E. The Applicant has 30 days to correct deficiencies (again, if you respond sooner than 30 days it shortens the process); and

F. The Department has 30 days *from receipt of corrected deficiencies* to approve the upgrade.

3. Senate Bill 63 puts into the Act the right for an Administrative Review/Hearing should a sign owner have a permit denied or a permit or registration revoked.

4. Senate Bill 63 extends the time that is required to notify the Department of new sign ownership from 60 days to 120 days. It also:

A. Requires the Department to send a notice of "failure to notify" and provides the sign owner 30 days to act;

B. Removes the automatic revocation for failure to notify; and

C. Requires the Department to acknowledge receipt of a notice of change in ownership within 14 days.